



**OBSERVATIONS FROM THE DESK OF  
ALICE OLDFORD**

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**Need a referral? Please give me a call.**



**The house you looked at today and wanted to think about  
until tomorrow may be the same house someone looked at  
yesterday and will buy today.**

*Renovus*

**Please check out my Realtor Facebook page**

In an effort to keep the information flowing throughout the month, I've added a Realtor Facebook page. I hope you will "like" the page and check often for updates. <https://www.facebook.com/aliceoldfordrealtor>



**Rates Holding Steady**

WooHoo, the Fed has opted to continue to be "patient and flexible." According to Federal Reserve Chairman, Jerome Powell, "While the job market remains strong, growth of economic activity has slowed." Currently, no rate hikes are projected this year.

**Spring Market**

According to a National Association of Realtors survey, a growing number of Americans believe now is a good time to purchase a home. Why? Lower mortgage rates and more inventory. Lawrence Yun, NAR Chief Economist, says "The Federal Reserve's decision to refrain from any foreseeable rate hike was beneficial to potential buyers. It provides a second-chance opportunity to those looking to buy who were priced out last quarter." Good news.



That said, there are shoppers, particularly entry level buyers in the lower price segments, struggling with budget concerns.



Selling this spring? How to win shoppers over before they even step inside with minimal cost.

- Clean up. Trim, mow, power wash. Do NOT power wash your roof.
- Paint trim, door and shutters. Replace your house numbers.
- Up-date your light fixtures.
- Upgrade your mailbox.

**Mark Twain said “Buy land they aren’t making it anymore.”**

**Good advice. Are you dreaming about building a home or perhaps an investment opportunity?**

**475 SR 70 E \$299,900 — currently zone agriculture awaiting its future. Location, location. Could be a mobile home park.**

**3203 Lake June Blvd \$10,500 — wooded corner lot in Leisure Lakes. Area amenities.**

**2207 Lantana Ave, Sebring \$26,000—imagine 1 ac in Orange Blossom Estates.**

**2208 Lantana Ave, Sebring \$26,00 —1 ac in rural Orange Blossom Estates. Possibilities**

**1817 Nectar Ave, Sebring \$10,500 — Be the first in the neighborhood. No HOA**

**1224 Duane Palmer Blvd, Sebring \$16,500 —Golf anyone? Spring Lake Village V.**

**825 Woodside Pl, Sebring \$16,500 — Build your dream home in Spring Lake Village V.**

**Envision your future.**